



DBA (Doctor of Business Administration)

Program Structure

In order to operate a business, acquiring knowledge in business administration is definitely a wise choice to establish your business fundamentals.

The programme shapes you to be all rounded, well informed and prepared to venture into the business world.

The Doctor of Business Administration by programme is a combination of coursework and research programme for management practitioners and professionals who are oriented towards making a significant contribution to practice and/or policy. Our modules emphasize interdisciplinary understanding and application of knowledge, crucial for management in a global perspective. IIBM DBA is a research-based degree at the highest-level business qualification attainable.

Considered as a strategic initiative in the Business School, it paves a way for senior managers to deepen their knowledge and skills to meet the intellectual and professional demands of organizations.

The overall aims of the programme are to:

- Provide significant contribution and enhancement of professional practice through the application of existing knowledge and theoretical frameworks.
- Focus on existing real business issues through critical review and systematic application of theory and research knowledge to professional practice.
- Provide significant opportunity for considerable personal development to achieve higher level effectiveness as a professional practitioner.

Program Code

2001

Entry Requirements:

A recognized Masters Degree majoring in Business Management or related Management field with a distinction.

Program Duration:

3 years

Faculty

Business School

Entry

January, May & September

Awarding Body:

- UK University
- Asian University

Please contact IIBM for further details on info@iibm.lk

Program Structure:

YEAR 1

- Value Management
- Organizational Transformation
- Value Creation for Businesses
- Innovation & Creativity
- International Business and Globalization
- Global Leadership

YEAR 2

- Strategy Road Maps
- Research Methodologies
- Advanced Statistical Techniques
- Research Proposal

YEAR 3

- DBA Dissertation